



Nassau County Competitors: Presence, Services & Online Engagement

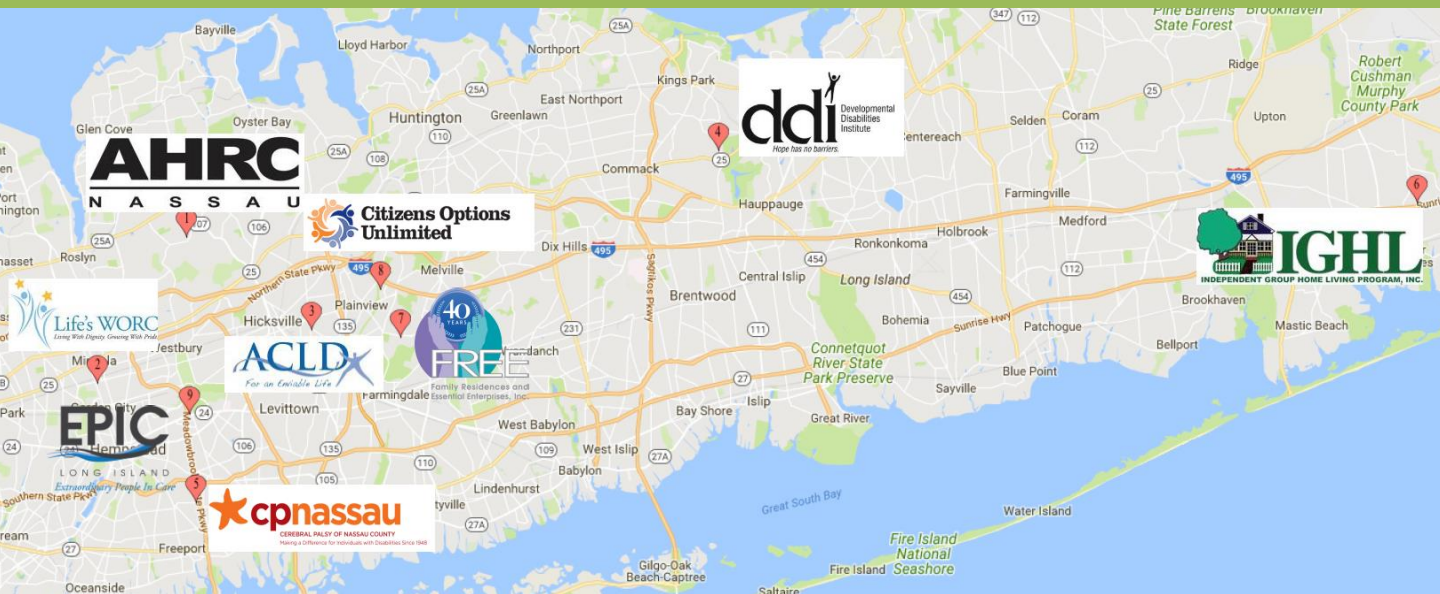




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Financial Overview

	Net Assets	Total Revenue	Total Functional Expenses	Advertising Promo Line
AHRC Nassau	87,075,567	121,321,219	116,360,682	0
ACLD	22,650,626	64,711,464	63,174,266	0
DDI	20,290,910	100,149,661	97,832,352	0
Life's WORC	9,691,900	45,338,303	45,015,449	0
CP Nassau	7,808,173	38,606,246 (Note: Rev. less expenses was -294,469)	38,900,715	38,379
IGHL	7,630,602	66,740,922	67,332,498	155,133
FREE	7,614,997	95,345,078	95,190,534	0
Citizens Options Unlimited	5,880,145	26,151,937	25,114,537	0
EPIC Long Island	5,341,484	26,605,221	26,032,452	36,929

Information taken from IRS-990 forms from 2015.



Service Overview

	D a y H a b		C o m H a b		R e s p i t e		R e s i d e n c e		G u a r d i a n s h i p		P r e - V o c a t i o n a l		S u p p o r t e d E m p l o y m e n t		F a m i l y S u p p o r t		R e c r e a t i o n / A r t s / S p o r t s		M S C C o o r d i n a t i o n
AHRC Nassau	X		X		X		X		X		X		X		X				
ACLD	X		X		X		X				X		X		X		X	X	
DDI	X		X		X		X				X		X		X		X	X	
Life’s WORC	X		X		X		X				X		X		X		X	X	
CP Nassau	X		X				X		X								X	X	
IGHL	X				X		X								X			X	
FREE	X		X		X		X				X		X		X		X	X	
Citizens Options Unlimited					X		X								X		X	X	
EPIC Long Island	X		X		X		X										X	X	



Social Media Overview

	Facebook Likes	Twitter Followers	LinkedIn Followers	Instagram Followers	YouTube Subscribers
AHRC Nassau	2,003	522	571	108	60
ACLD	747	175	762	37	4
DDI	2,693	160	1,021	N/A	72
Life's WORC	4,557	487	1,109	8	75
-The Family Center for Autism	9,797	89	73	7	(Shared)
CP Nassau	1,970	195	152	153	N/A
IGHL	931	76	72	83	5
FREE	1,629	324	872	327	23
Citizens Options Unlimited	22	6	2	47	N/A
-Camp Loyaltown	2,049	314	35	528	96
EPIC Long Island	504	4,005	34	849	3

Results may fluctuate



Part of a Family of Organizations



**Citizens Options
Unlimited**



Brookville Center
for Children's Services

AHRC
FOUNDATION

- **Day Habilitation**
 - No cost door-to-door transportation
 - Medical oversight by registered nurses and certified staff
 - Clinical assessment and support based on the person's needs
- **Community Habilitation**
- **Self-Directed and Independent Services**
- **Respite Services**
 - 24/7 availability in Levittown
- **Residential Services**
 - IRAs
 - Supervised IRAs
 - Supervised Apartments
 - Supportive Apartments
 - Supportive Homes
 - Intermediate Care Facilities
 - Non-Traditional Living Options
- **Guardianship Services**
- **AHRC Workforce**
 - Pre-Vocational Services
 - Supported Employment
 - Assembly and Packaging Services
 - Landscaping Services
 - AHRC Greenhouse
 - Commercial Cleaning
 - Café 230 – Catering Services
- **Family Education**
 - Sibling Group

AHRC

N A S S A U

Points of Engagement



2,003 people like this page;
1,954 followers;
624 people have visited



1,054 tweets;
522 followers;
514 following;
91 likes



571 followers;
388 employees on LinkedIn



26 posts;
108 followers;
74 following



60 subscribers

Blog

ROSLYN SAVINGS BANK OFFERS
PROFESSIONAL TRAINING, MOCK INTERVIEWS
TO AHRC WORKFORCE PARTICIPANTS



Video



Media



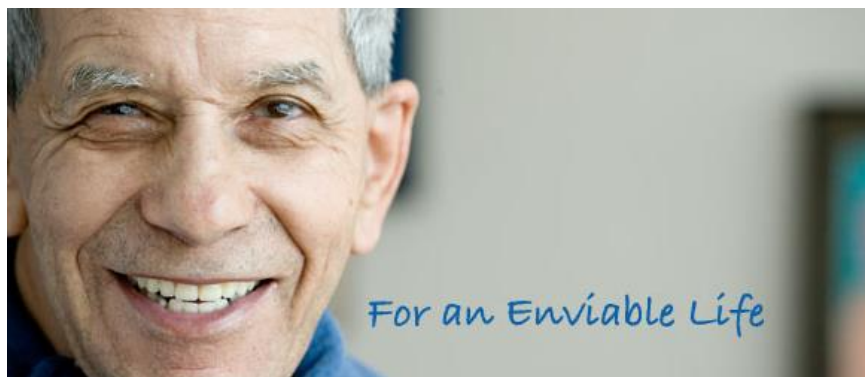
807 South Oyster Bay Road, Bethpage, NY 11714
www.acld.org

ACLD's Mission

To support the pursuit of an enviable life for people with developmental disabilities.

• Adults

- Residential Habilitation
 - Supervised IRAs
 - Supported IRAs
 - Community Habilitation/ISS Grant/Satellite
- Supported Employment, Evaluation and Training
- Day Services
- Recreation
 - Bowling
 - Basketball
 - Summer Vacations
- Service Coordination (until July 2018 when phased out)
- Family Support Services
 - Family Member Training
 - Respite Programs
 - In Home
 - "Main Street"
- Health Services (Evans Center)



• Services for "Individuals Who Are Aging"

- Day Program
- Residential Programs with Ambulation or 24-hour Nursing Care

• Children and Teens

- Pre-School
- After-School Therapeutic Recreation Program
- Transition From School to Work
- Family Support Services and Training
- Support Coordination (until July 2018 when phased out)
- Respite Services
 - In Home
 - School Vacation (Holiday and Summer Camp)



CQQL | The Council on
 Quality and Leadership



747 like page;
753 followers;
253 people visited



454 tweets;
36 following;
175 followers;
4 likes



762 followers;
377 employees on LinkedIn



35 posts;
37 followers;
12 following



4 subscribers

Volunteers with special needs help feed the hungry



Newsletter (Winter 2017)

Garden of STEAM transforms Learning Center

An unused, dull area at the Kramer Learning Center came alive this past summer in a new outdoor classroom thanks to the dedicated staff at the preschool. It began literally and figuratively with a seed.

The outdoor classroom is the cornerstone of the program's STEAM (Science, Technology, Engineering, Arts and Mathematics) initiative and was the handiwork and brainchild of Jane O'Brien, Senior Psychologist and Social Work Supervisor.

The classroom offers preschool children an opportunity to learn about STEAM concepts as they connect to the world around them. In the outdoor space, learning to count takes on a different look as children practice counting real objects they find in the garden.

"We wanted to offer students an innovative and progressive way to learn," said Rose Scammell, Senior Administrator at the Kramer Learning Center.

"We know that children learn best when they are presented with learning opportunities in a variety of multisensory learning environments. This garden offers children that opportunity and so much more."

Ms. O'Brien, a gardening enthusiast, put in long hours well after her work shift had ended at the school, designing, tending to the garden and setting up activities. When the lack of rain threatened the budding garden over the summer, Ms. O'Brien came every weekend to water the plantings. Her labor of love paid off as the STEAM garden was embraced by the children and teachers at Kramer.

Continued on page 7



Services

99 Hollywood Drive
Smithtown, NY 11787
www.ddiny.org

About DDI

Today, DDI is a non-profit, multi-site agency serving over 1,500 children and adults with Autism and related disorders, providing educational, residential, day habilitation and vocational services, as well as medical and dental services to over 5,000 patients through our Opti-Healthcare division across Long Island, NY.

- **Children's Services**

- Pre-School
- Early Intervention
- Early Childhood Center for Autism
- School Age Program (Children's Day Program)
- Residential School

- **Adult Services**

- Residential (Community-Based Homes)
- Family Support Services
- Family Behavior Support
- Respite
- Community Habilitation
- Day Habilitation
- Vocational Services
- Pre-Vocational Services
- Supported Employment
- Art Gallery

- **Service Coordination (until July 2018 when phased out)**

- **Transportation**



DDI WALK IN THE PARK & FAMILY PICNIC
Sunday, September 24, 2017, from 9:00 am until 3:00 pm.



Points of Engagement



2,693 people like this page;
2,641 followers;
422 people visited this page



1,214 tweets;
60 following;
160 followers;
48 likes



1,021 followers;
360 employees
on LinkedIn

You  **Tube** 72 subscribers

Prospect Newsletter Opt-In

- ☒ [Art Gallery](#)
- ☒ [Adult Day Program Newsletter](#)
- ☒ [Adult Residential Program Newsletter](#)
- ☒ [Children's Residential Program Newsletter](#)
- ☒ [Young Autism Program Newsletter](#)
- ☒ [Starting Early Program Newsletter](#)
- ☒ [Children's Day Program Newsletter](#)

Homepage Updates



Everbridge Notification System

[Link For Staff: Click Here](#)

[Link For Families: Click Here](#)



"A Day in the Life"

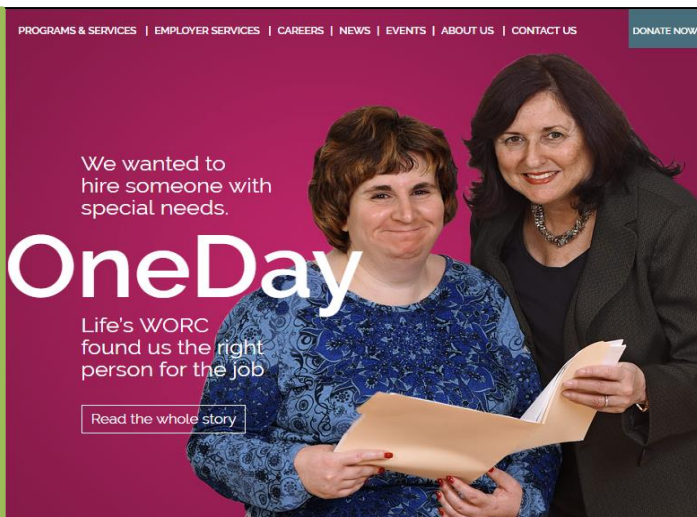
4,688 views

 15  0  SHARE  ...

1501 Franklin Avenue; P.O. Box 8165
Garden City, NY, 11530-8165
<http://www.lifesworc.org>

About Life's WORC

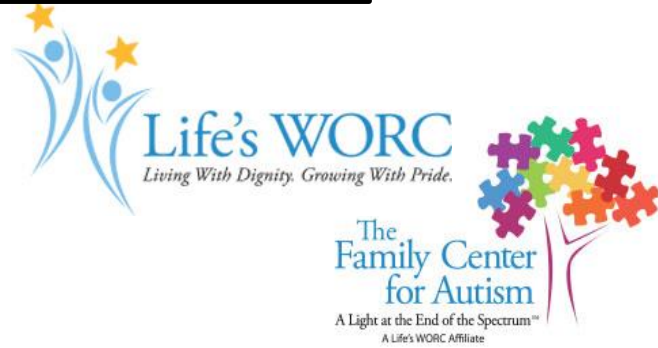
Life's WORC is a private, 501(c) (3) organization that supports people with developmental disabilities and autism. We offer comprehensive services and support to over 1,500 people with developmental disabilities and autism and families in **Queens, Nassau and Suffolk counties**. Our residential locations provide supportive homes to over 250 people throughout the noted communities including East Harlem.



- Behavior Intervention Services
- Community Habilitation
- Day Habilitation
 - "Stepping Into Adulthood:" after-school program in Glendale, Queens
 - "LifeLinks:" vocational training, socialization, life skills training and door-to-door transportation in Queens and Long Island
- Family Support
 - "Making Connections" Socialization Program on Saturdays in Nassau and Suffolk
 - Queens Weekend Recreation Program (Queens Village)
 - Long Island Weekend Recreation Program (Nassau and Suffolk)
 - Behavior Support and Training Program: in-home program assisting families in Queens whose children with autism are experiencing behavioral challenges
- Customized Employment
 - Employment Training Program
 - Supported Employment
- Medicaid Program
- The Family Center for Autism (affiliate treated as "program")
- Medicaid Service Coordination
- Residential Services in Queens, Manhattan, Nassau and Suffolk
- Trusts
 - Individual Supplemental Needs Trust
 - Pooled Trusts: Self-Settled Trust, Third-Party Trust and Surplus-Income Trust
 - Pre-Funeral Arrangements



Points of Engagement



4,557 like page;
4,392 followers;



9,797 like page;
9,580 followers;
467 people
visited



1,251 tweets;
399 following;
487 followers;
67 likes



1,618 tweets;
3 following;
89 followers



1,109 followers;
291 employees or
LinkedIn



73 followers;
15 employees
on LinkedIn



0 posts;
8 followers;
0 following



0 posts;
7 followers;
0 following



75 subscribers
(shared account)



75 subscribers
(shared account)



CEREBRAL PALSY OF NASSAU COUNTY

Making a Difference for Individuals with Disabilities Since 1948

380 Washington Avenue
Roosevelt, New York 11575-1899
www.cpnassau.org

Who CP Nassau Serves

CP Nassau is a not-for-profit health agency serving over 1,800 children and adults with cerebral palsy, developmental and other disabilities.

CP Nassau is proud to be supported by the **United Way of Long Island** 90% of CP Nassau's contributed income goes directly to programming.



- **CP Nassau Medical and Therapeutic Services**
 - Primary Care
 - Medical and Surgical Specialties
 - Mental Health
 - Dentistry
 - Rehabilitation Services
- **Children's Learning Center**
 - Early Intervention Services
 - Pre-School Program
 - School-Age Program
- **Adult Day Habilitation**
- **Life Options Adult Day Program**
 - “Learning Modules” focused on trying out new experiences based on person-directed outcomes.
- **Site-Based Adult Day Habilitation**
- **Community-Based Adult Day Habilitation**
- **Medicaid Service Coordination**
- **Residential Services**
 - Intermediate Care Facility
 - Individualized Residential Alternative (IRA)
 - Independent Living
 - Family Care
 - Shared Living
 - Supportive Home
- **Psychology/TBI Services**
- **Community Habilitation**
- **Thunderbolts Sports Team**
 - Boccia
 - Track and Field
 - Powerlifting
- **NCPA Guardianship Program**



CEREBRAL PALSY OF NASSAU COUNTY

Making a Difference for Individuals with Disabilities Since 1948



1,970 people like this page;
1,872 followers;
857 people visited this page



1,028 tweets;
195 followers;
6 people following

“By reaching past our limitations, the children of CP Nassau can become ballerinas, the adults can become teaching assistants, and we all become better people.”

- Bob McGuire, Executive Director

An Introduction to CP Nassau

The Ballerinas of CP Nassau

Teaching Assistants at CP Nassau



Videos Featuring Services



121 posts;
153 followers;
307 following

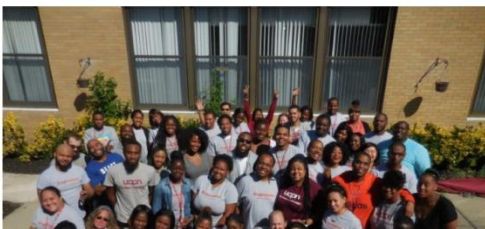


152 followers;
68 employees
on LinkedIn

Blog

CP Nassau celebrates all of our wonderful and dedicated Direct Support Professionals!

September 13, 2017



Recent Posts

CP Nassau celebrates all of our wonderful and dedicated Direct Support Professionals! September 13, 2017
“Here Comes the Sun”: News for the Special Needs Community – September 2017 September 7, 2017
Share the Voice and the Michael Mulhall Foundation Donate Adapted Tricycle August 29, 2017
CP Nassau Receives Grant from Million Dollar Round Table Foundation August 28, 2017
“Here Comes the Sun”: News for the Special Needs Community – August 2017 August 18, 2017
Tell your Representative to vote “NO” on



Services

221 North Sunrise Service Rd.
Manorville, NY 11949
www.ighl.org

- To provide programs, services and support for people with intellectual disabilities so they can realize their full potential as human beings and contributing members of their community.
- In concert with the State of New York, community leaders and the families of those we serve, continue to develop innovative and accommodating programs, services and supports to promote the personal growth of the people we serve.
- To seek progressive legislation and sufficient funding in order to provide the highest quality of care, and in turn to protect the right of our constituents and their families to access appropriate care.
- To focus on its position as a leader in the field develop strategies to have a positive influence on the future of services for people with intellectual disabilities.



"Opportunity Center:" -Admin Building and Available Space	Housing Opportunities -Community-Based Homes	Day Habilitation -Mobility Training, Appropriate Social Behaviors, etc.
Family Support -Recreation -Training and Support: group sessions -Respite Care: 24 hours to two weeks -Service Coordination	Quality Assurance -Program Success Reviews -Incident Review and Management Process -Medicaid Billing Reviews	Affiliate Organizations -Angela's Houses for medically frail children -The New Interdisciplinary School (NIS) is a creative learning center for children – with and without disabilities – their families, and the community -The Center for Developmental Disabilities offers latest therapies -Smile Farms at IGHl is a local green house and nursery offering program participants employment

Points of Engagement



931 like page;
924 followers;
93 people visit



76 tweets;
76 followers;
125 following;
33 likes



72 followers;
202 employees
on LinkedIn



46 posts;
83 followers;
105 following



5 subscribers

@IGHLFoundation





Family Residences and
Essential Enterprises, Inc.

Who FREE Serves

Family Residences and Essential Enterprises, Inc. (FREE), founded in 1977, benefits and proudly supports more than 4,000 individuals with intellectual/developmental disabilities, mental illness and traumatic brain injury. It is the mission of FREE to assist individuals of all abilities realize their full potential. FREE provides a diverse array of supports and services including: housing; recovery services; transition to work; employment; day, community and family services; respite; crisis services; education and after school support; specialty health services; and advocacy.

Additional Services

Traumatic Brain Injury Medicaid Waiver Program

Nursing Home Transition and Diversion Waiver Program

Medicaid Service Coordination

Crisis Services

Youth Services

Veteran Services

Services

191 Bethpage-Sweet Hollow Road
Old Bethpage, NY 11804
www.familyres.org

- **Path Ways to Employment:**
 - Community-Based Work
 - Readiness Services, Evaluation, Coaching and Job Development
 - Employment Services
- **Housing Opportunities**
 - Supervised 24-Hour Residential Alternatives
 - Independent Living Services
 - Intermediate Care Facilities
 - Specialty Programs – Prader-Willi, Autism, Complex Medical Needs, and Forensic Services
 - Housing Options for Mental Health Recovery
 - Community-Based Housing and Support Services, including Individualized Support Services, OMH Supported Housing Program, Homeless Housing Program, Family Care and Project R.A.M.P (Reaching All My Potential)
- **Behavioral Health Services**
 - Personalized Recovery Programs
- **Day Services**
 - Day Habilitation
 - Theater Arts
 - Community-Based Integrated Day Hab
 - Fancy Free (store)
 - Saddle Rock Ranch
 - Respite Programs
 - Fine Art and Art Therapy
 - Drum Corps
- **Family and Community Support**
 - Overnight Freestanding Respite Programs
 - Assistive Technology/ Adaptive Devices
 - Environmental Modifications
 - Family Support Reimbursement Grant



Family Residences and
Essential Enterprises, Inc.



1,629 like page;
1,591 followers;
8,864 people visited page



455 tweets;
324 followers;
11.7K likes



872 followers;
419 employees on LinkedIn



264 posts;
327 followers;
111 following



8 followers;
6 following



23 subscribers

Points of Engagement

Upcoming Events

Keynote:
Filmmaker Lucy Winer
Kings Park: Stories of an American Mental Institution

OCT 6 2nd Annual Symposium
Fri 8:30 AM - Hilton Long Island / Huntington - Melville, NY
18 people interested [★ Interested](#)

FREE BLAST
AUGUST 2017

FREE Times
SPRING 2017

Celebrating #40YearsOfFREE

On April 20 in 1977, Family Residences and Essential Enterprises, Inc. (FREE) was founded with a mission to serve one of Long Island's most vulnerable populations. From our humble beginning with one residence and a handful of employees, we have grown into an agency with more than 2,500 Valued Team Members that supports over 4,000 men, women and children to realize their full potential.

Over the past 40 years, FREE has been able to:

- Employ differently-abled individuals
- Provide our community members with mental illness the tools to regain independence
- Support individuals to attain toward their self-identified goals
- Empower Long Island's underserved youth
- Ease the process of transitioning between the world of school and work
- And so much more!

"Thank you from the bottom of our hearts for continuing to support and believe in Family Residences and Essential Enterprises, Inc."

Together we truly can create the right solution for any need!

Four years later, on April 21, 2017, FREE celebrated 40 years of FREE by holding an reception at our Citi Building location. The event included opening remarks by Robert S. Shull, CEO, and Dr. Christopher D. Long, President, a blessing by Sister Rosalie Carter, a musical performance by NYS Assemblyman Michael Monsianni, Anita David Neufeld, Chief Administrative Officer, presented an offering on behalf of FREE to Jodi Rose, Office for People With Developmental Disabilities, Dr. Marsha Griffin, Office of Mental Health, and Dr. Jon Cohen, Department of Human Services. Assemblyman Michael Fitzpatrick and Brian T. Finnegan, Chief of Staff for Assemblyman Chad A. Lippin, also attended, and Success Stories by Steven and Stefanie, FREE Self-Advocates, were also included, as well as a performance by "The FREE" Players Ensemble.

115 E. Bethpage Road,
Plainview, NY 11803
www.citizens-inc.org



Part of a Family of Organizations



- **Medical Service Coordination (until July 2018 when phased out)**
- **Self-Directed and Independent Services**
- **Family Support Services**
 - Family Reimbursement program
- **Respite**
 - Residential Respite
 - Camp Loyaltown (summer and year-round respite dates)
- **ComeUnity**
 - Recreation
 - Sports
 - Trips
- **Residential Supports & Services**
 - Intermediate Care Facilities
 - IRAs





22 people like this page;
22 followers



5 tweets;
6 followers;
47 following;
5 likes



New Account
2 followers



New Account
4 posts;
47 followers;
53 following



2,049 people like this page;
2,024 followers



279 tweets;
314 followers;
95 following



35 followers;
10 employees on LinkedIn



95 posts;
528 followers;
279 following



96 subscribers

Our Mission: We will enrich the lives of those we serve through quality care, a broad range of services and an unwavering commitment to excellence.

Our Vision: To expand our role as Long Island's center of excellence for providing premier treatment, care, education and support to those with epilepsy, and to individuals with intellectual or emotional challenges.

For Those With I/DD

- **Clinic Services, licensed by OPWDD**
- **Community Services**
 - Medicaid Service Coordination: life planning, linking to resources, advocacy
 - Community Habilitation: going shopping; learning to cook nutritious meals; learning to use public transportation; developing skills to take better care of one's self and home; as well as exploring social and recreational activities that lead to a more fulfilling life.
- **Day Services**
 - Themed Classrooms , including exercise equipment, a beauty salon, a horticulture room and training kitchen.
 - Programs Without Walls
- **Residential Services**



Other Services Areas Dedicated to:

- Epilepsy
- Mental Health
- South Shore Guidance Center



Points of Engagement



504 people like this page;
492 followers;
120 people visited



12.5k tweets;
4,005 followers;
4,213 following;
4,655 likes



34 followers;
48 employees on LinkedIn



3 subscribers



695 posts;
849 followers;
1,057 following

